

FOR IMMEDIATE RELEASE Southlake, Texas

June 1, 2016
For more information contact:
John Burgess (706) 356-5379 x 1240
jburgess@americantrailerworks.com

## **American Trailer Works Manufactures Three Millionth Trailer**

American Trailer Works (ATW), North America's largest manufacturer of utility and cargo trailers, announced today that it had reached another milestone in the trailer industry with the manufacture of its three millionth trailer. ATW, which manufactures trailers at 12 locations across North America under the Carry-On, PJ, RC and Middlebury Trailer brands, built its 3 millionth trailer at its new aluminum trailer manufacturing plant in Missouri Valley, Iowa.

John Burgess, Group President of Utility Trailers for ATW said: "At ATW, we always strive to be the first in the industry in innovation and customer service. So this is a historic day for ATW and for the North American trailer industry, as we are the first company to reach the 3 million trailer mark. This is a testament to the dedication of all of our employees at each of our 12 plants, the contribution of all of our brands – PJ, Carry-On, RC and MTI – to meeting customer needs, and – most importantly – the strength and commitment of all of our dealers and retail partners. It is a privilege to serve them each and every day."

ATW will commemorate the event by hosting lunches for employees and guests at all 12 of its plants and will include many suppliers and customers in the celebration. Rob McDevitt, Vice President of ATW for Human Resources, noted: "Each one of our employees contributes so much every day to serving our customers, and this is a small way to thank all of them for everything they do."

ATW also marked the event with an initial \$50,000 donation the Navy Seal Foundation to support the families of SEALs. The 3 millionth trailer will be on display at the North American Trailer Dealers Association (NATDA) trade show, which will be held in Nashville, Tennessee from September 9-11, 2016. Each dealer attending the show who autographs the trailer will generate an additional \$50 donation from ATW to the Navy SEAL Foundation. After the show, the trailer will be permanently housed at Carry-On Trailer's headquarters in Lavonia, Georgia.

Dana Goff, Vice President of Carry-On brands, said: "We are deeply honored to support the families of the SEALS, and we are proud to support the Navy SEAL Foundation in its mission to help the surviving members of our fallen heroes. We are also hoping for record attendance at NATDA so the industry's dealers can help drive additional donations to the Navy SEAL Foundation."

## **About American Trailer Works**

American Trailer Works is the largest manufacturer and distributor of utility and cargo trailers in North America. Through its 12 plants, American Trailer Works sells trailers through independent dealers and big box retailers under the PJ Trailers, Carry-On Trailer, RC Trailers, Middlebury Trailers and other private-label brand names. More information about the company is available at www.americantrailerworks.com.